

# Automated cookie compliance for small businesses

Your small business customers need a way to automatically block and categorize website cookies, stay up-to-date with fast-changing data protection legislation and build trust with visitors and potential customers.

With Mono Cookie Consent, enable automated and future-proof GDPR and CCPA cookie compliance for your small business customers.

With Mono Cookie Consent, you can inject consent banners and cookie control on thousands of websites at once for automated, fully scalable cookie compliance. With this cookie consent product, you would minimize the risks of data privacy violations, fines and associated brand impact for your customers.

The Mono Cookie Consent solution is powered by **Cookiebot™ by Usercentrics**, which **discovers 63% more cookies** than any other CMP solutions and has **the lowest number of unknown cookies** in comparison to competitors. Being able to properly scan and detect cookies is essential both in terms of being transparent with the website user and compliant with data privacy regulations.



## Benefits of using Mono Cookie Consent:

- ✓ Join forces with a world leading consent management platform with patent-pending scanning and autoblocking technology.
- ✓ Offer your customers a bulletproof solution for compliance with major data privacy laws across the globe, including GDPR/ePR, CCPA and many more.
- ✓ Easily monitor and control cookies and trackers on your customers' websites – automate the compliance of all your customers with a simple 2-step process.

## Terms and conditions for using Mono Cookie Consent:

- ✓ Where technically possible, our Mono Cookie Consent solution will be applied in bulk and will hereafter auto-renew at a low monthly/yearly rate.
- ✓ Only sites created in the V5 and II versions of Mono Editor will be applicable for the Mono Cookie Consent solution. Earlier versions are not applicable.
- ✓ Cookie Consent banners are only added to sites that have a domain attached.

## Criteria for valid consent according to GDPR

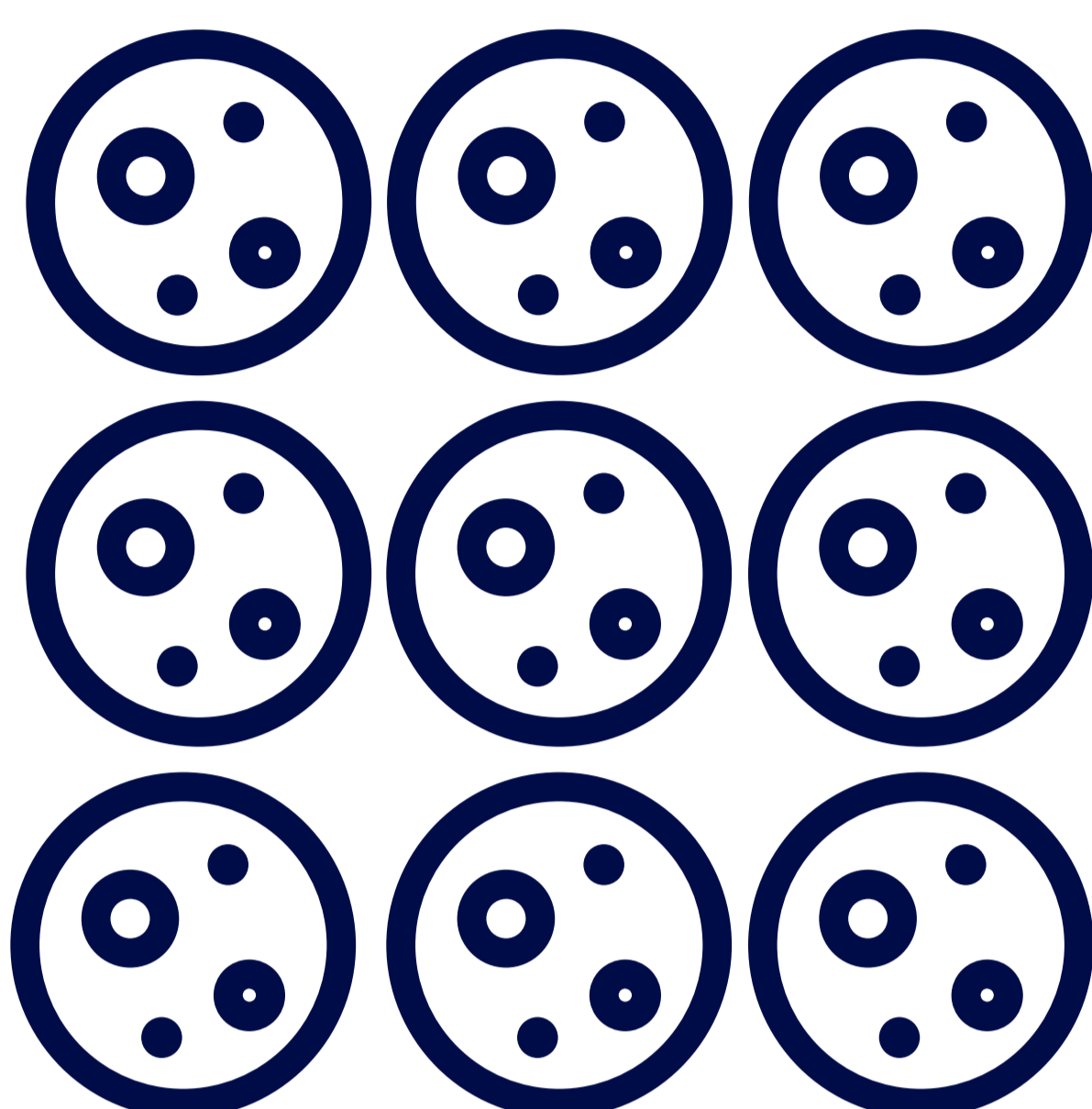
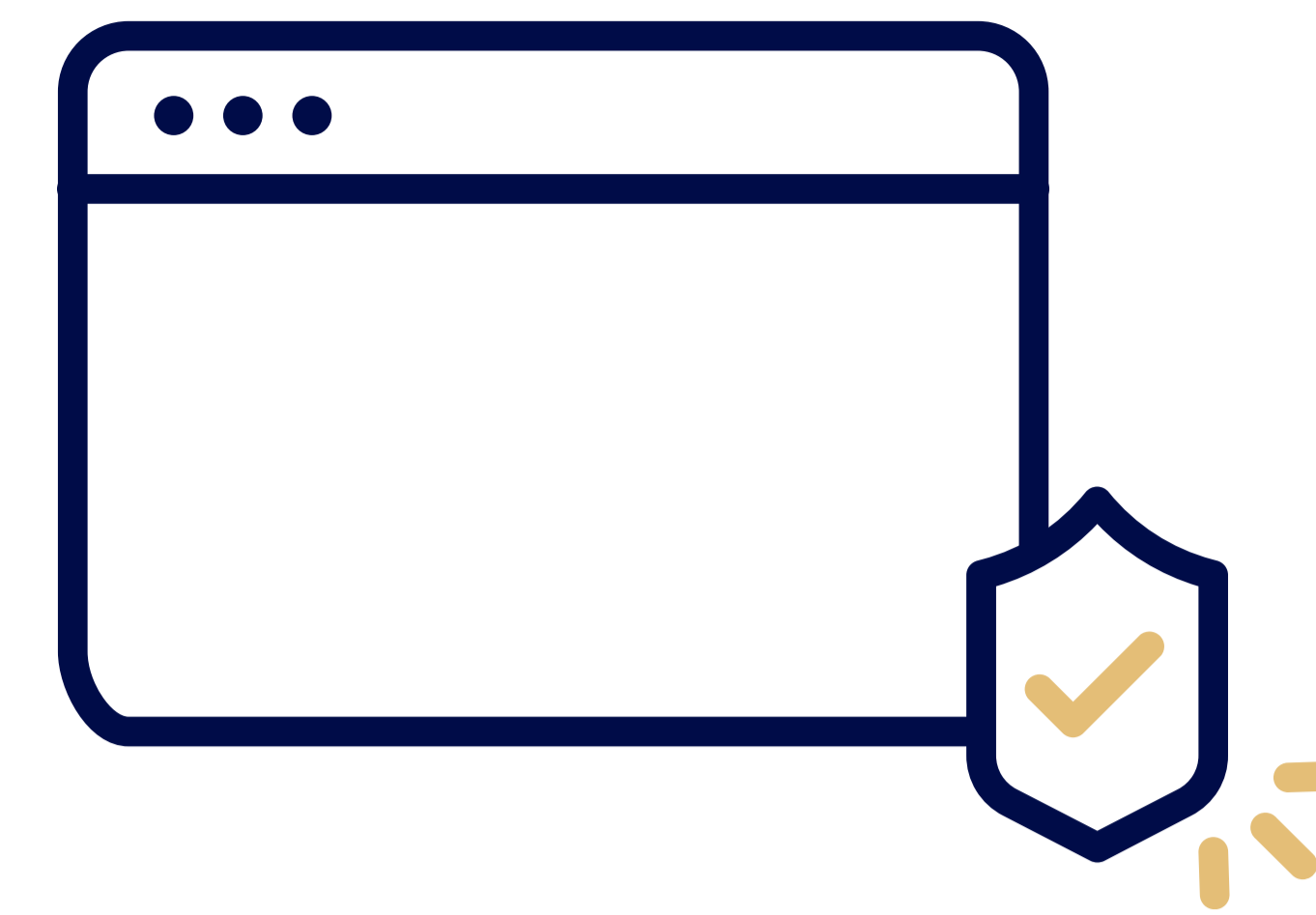
<h3>Freely given</h3> <p>Consent must be freely and unambiguously given by the user.</p>	<h3>Informed</h3> <p>All relevant information must be provided when consent is obtained.</p>	<h3>Granular</h3> <p>The purpose(s) presented and consent of data collection must be granular.</p>	<h3>Explicit</h3> <p>Consent must be explicitly obtained by a clear affirmative action.</p>	<h3>In advance</h3> <p>Data collection is only allowed to happen after consent is obtained.</p>	<h3>Easy to rescind</h3> <p>The user's consent should be as easy to withdraw as it was to provide.</p>	<h3>Documented</h3> <p>Websites must be able to show consent has been obtained for each user.</p>



### Automated cookie compliance that stays up-to-date with changing legislation.

Several data protection regulations, including Europe's General Data Protection Regulation (GDPR), and the California Consumer Privacy Act (CCPA) have clear rules about how website cookies are stored, used, and declared.

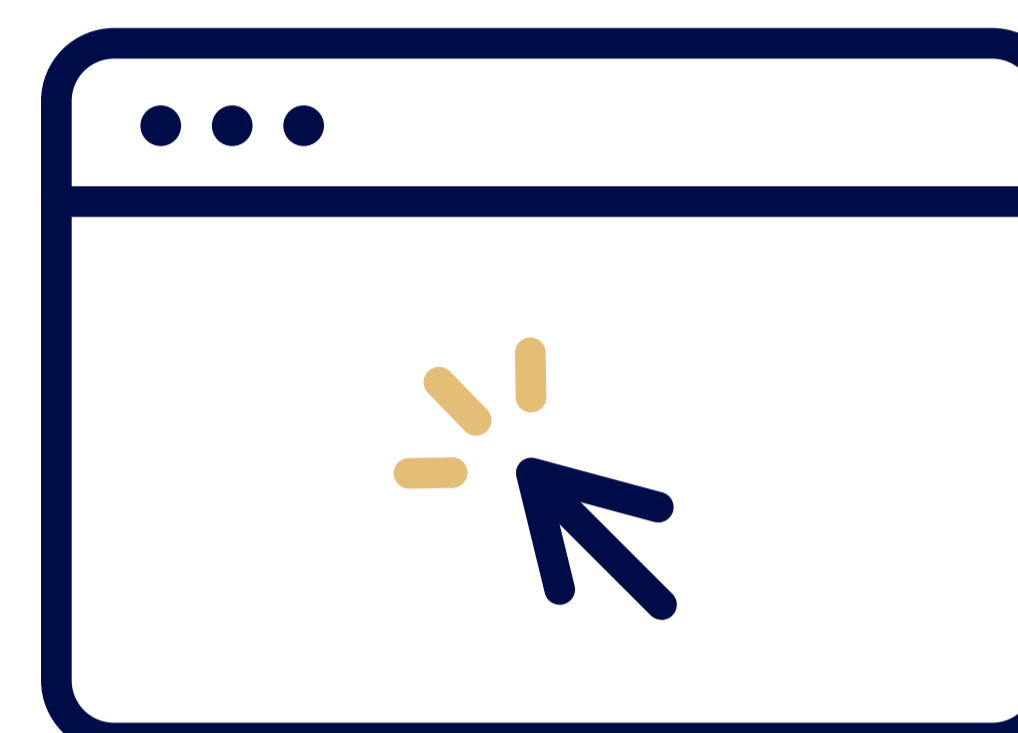
New legislation has been introduced in recent years, and will continue to be updated in the future. The most notable of which is the European Union's ePrivacy regulation, also known as the 'cookie law', which will be introduced in 2022. These regulations are constantly changing, so Mono Cookie Consent is here to ensure that you don't have to worry about your customers' cookie compliance.



### Automatic cookie blocking.

Mono Cookie Consent runs on proprietary patent-pending cookie categorization and auto-blocking technology.

When a visitor visits a webpage, website cookies are blocked automatically, categorized, and allows users to opt-in if they wish.



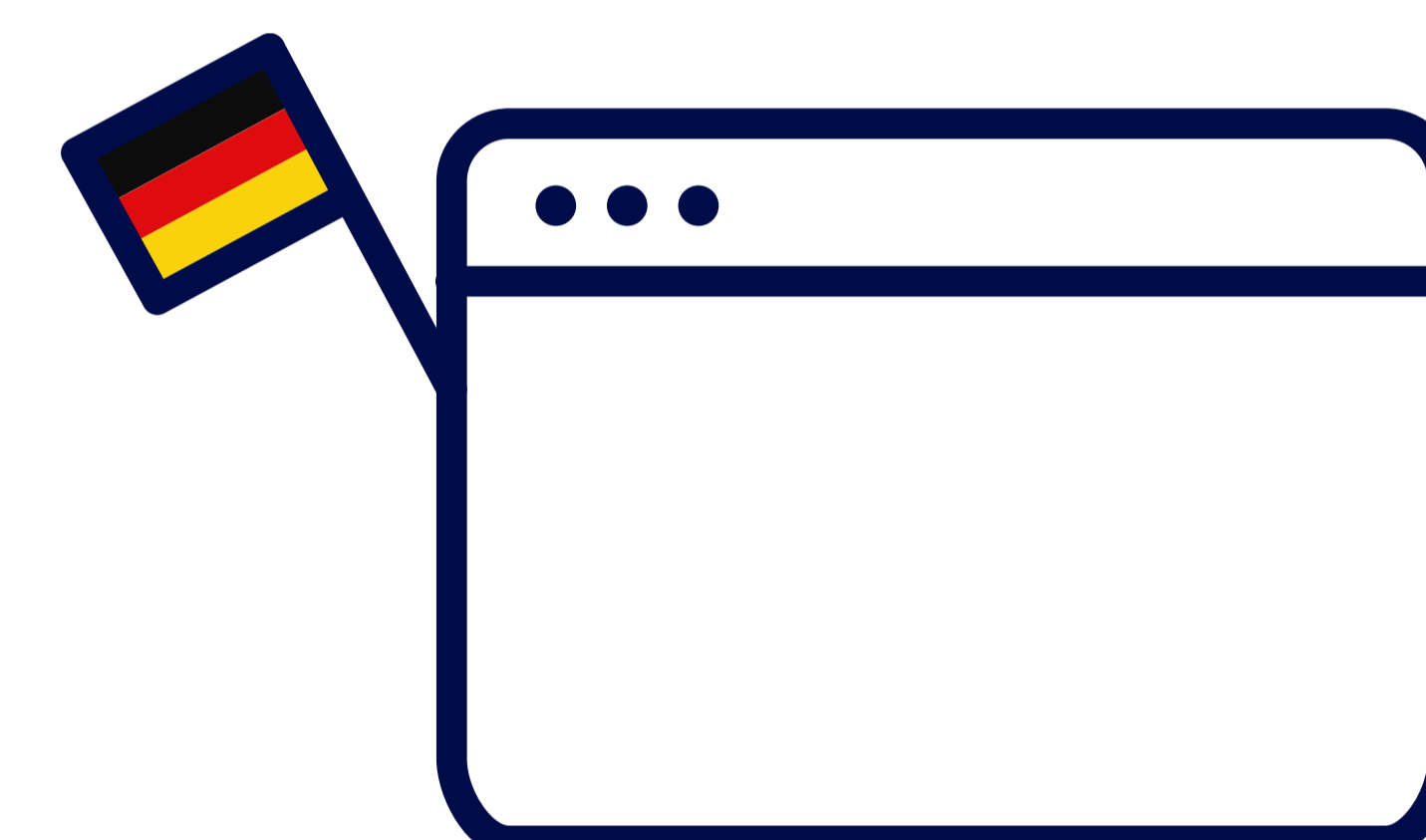
### Dynamic declaration module.

Once enabled on a site, it will take up to 24 hours for the first scan and analysis of the website to complete.

This will then appear after adding the new cookie declaration module to the privacy policy page and remove the need for manual updates.

### Declare your cookies in any language.

Mono Cookie Consent detects the language(s) of your SMB customer's website, and will automatically switch the cookie declaration banner to that language. In addition, all cookie categorizations and descriptions are translated. Mono Cookie Consent supports all of the world's major languages.



# schlütersche

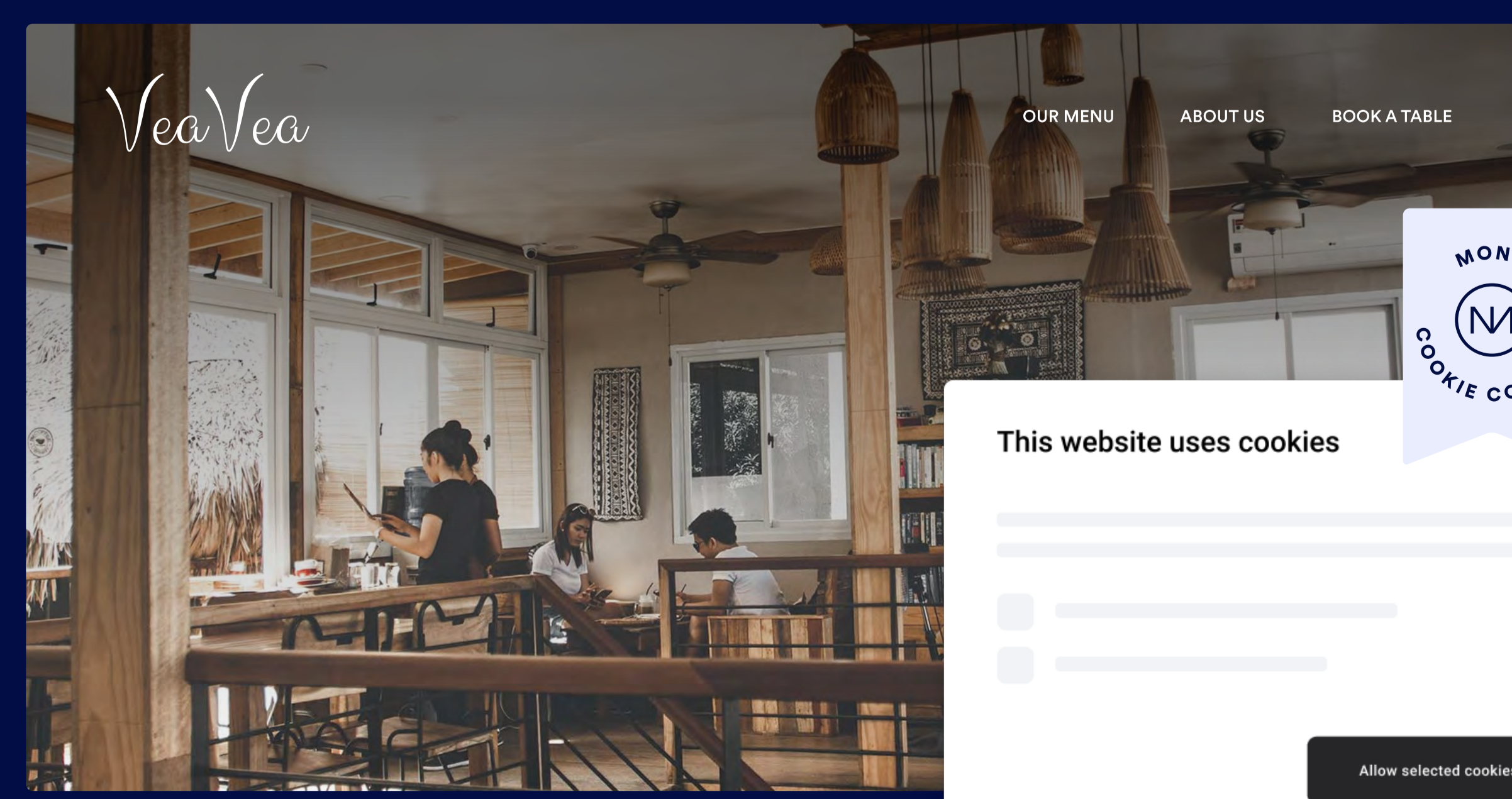
"Data protection is a great asset - cookie consent banners create trust among users and suggest a sense of responsibility by the website owner. You contribute to GDPR compliance and support your own reputation. That's why Schlütersche offers Mono Cookie Consent as an additional service for our customers."

Soline Bode, Product Manager

## Mono Cookie Consent

Stay competitive and relevant as your small business customers' solution provider, by guiding them in the right direction of digital privacy and requirements.

[Book a Demo](#)





# Automated cookie compliance for your business

Your small business needs a way to stay up-to-date with everchanging data protection rules. Protect your business from incurring fines while also building trust with website visitors and potential customers.

**With our cookie consent solution, enable automated and future-proof GDPR and CCPA cookie compliance for your small business.**



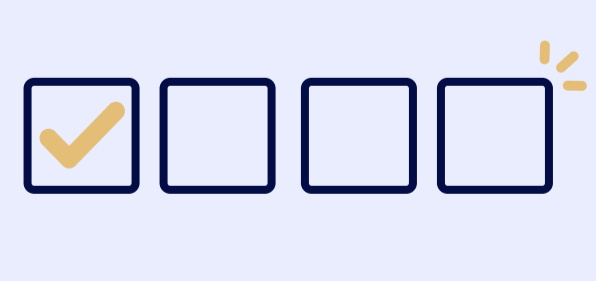
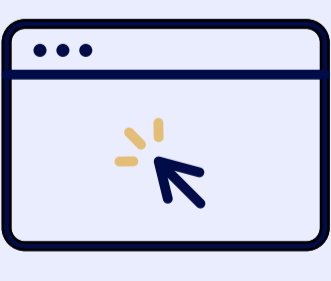

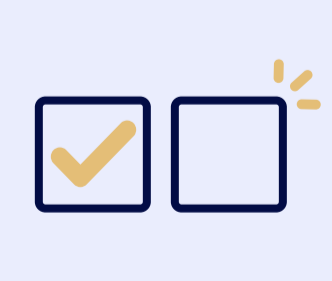

With our cookie consent solution, you minimize the risks of data privacy violations, fines and associated brand impact for your small business. This cookie consent solution is powered by Cookiebot CMP, which discovers 63% more cookies than any other consent management platforms (CMPs) and has the lowest number of unknown cookies in comparison to competitors. Being able to properly scan and detect cookies is essential both in terms of being transparent with your website visitors and compliant with data privacy regulations.



## Benefits of using our consent solution:

- ✓ With our solution, there are no manual updates required by you. Your site is scanned monthly, and you get automated updates with any newly identified cookies and trackers to your consent banner and declaration.
- ✓ With this automated solution, you don't need to learn the everchanging data compliance rules and regulations, as this stays up-to-date on legislation for you and ensures visitor consent is always obtained according to the current legal frameworks.
- ✓ With this solution, you get a cookie banner that fulfills the criteria for valid consent, which helps you build trust with your customer base while protecting you from competitor tips to authorities and incurring fines.
- ✓ With this solid, automated solution as your data privacy foundation, you can spend the time otherwise used on complex, time-consuming updates on other passion projects and aspects of your business.

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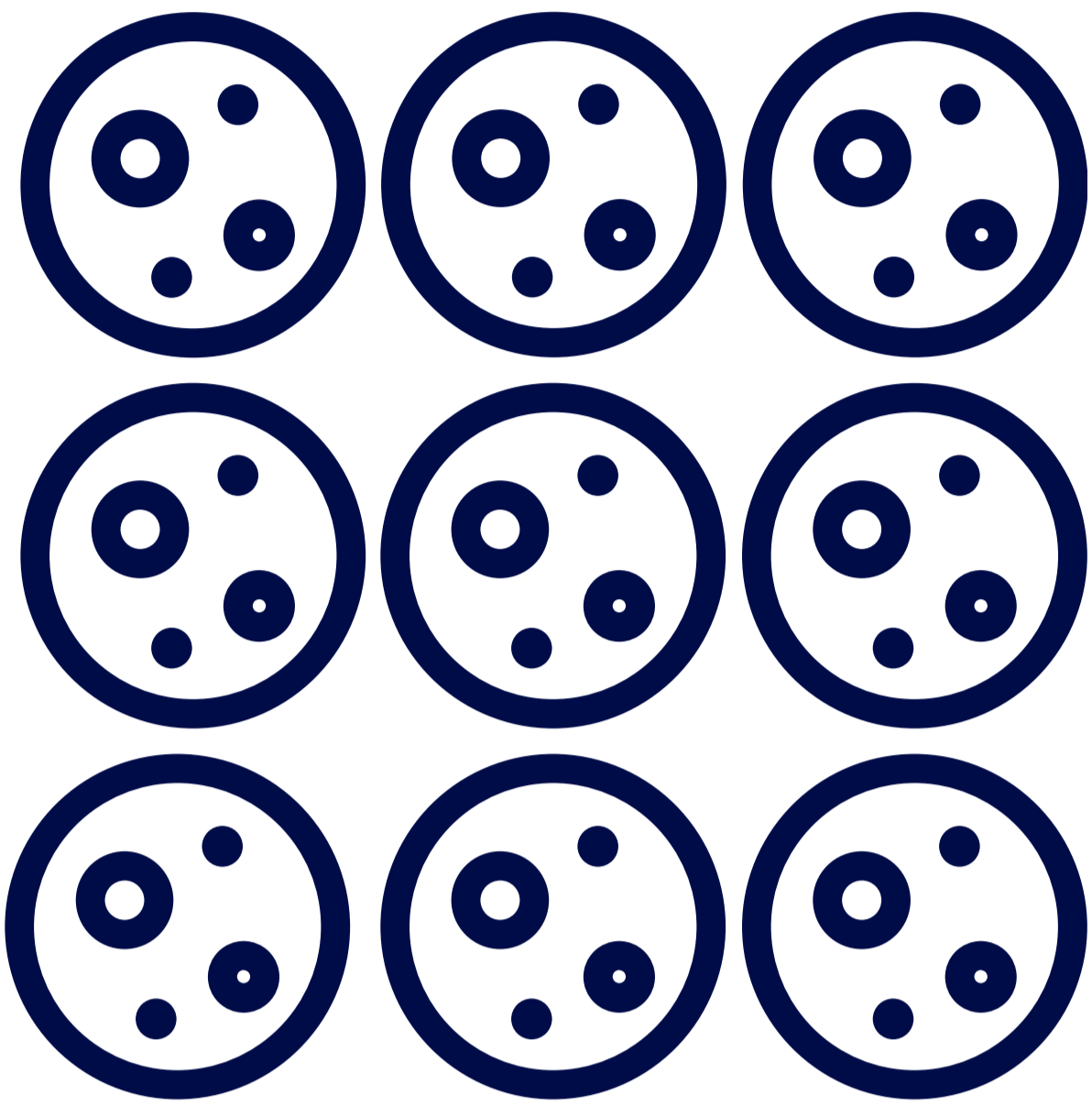
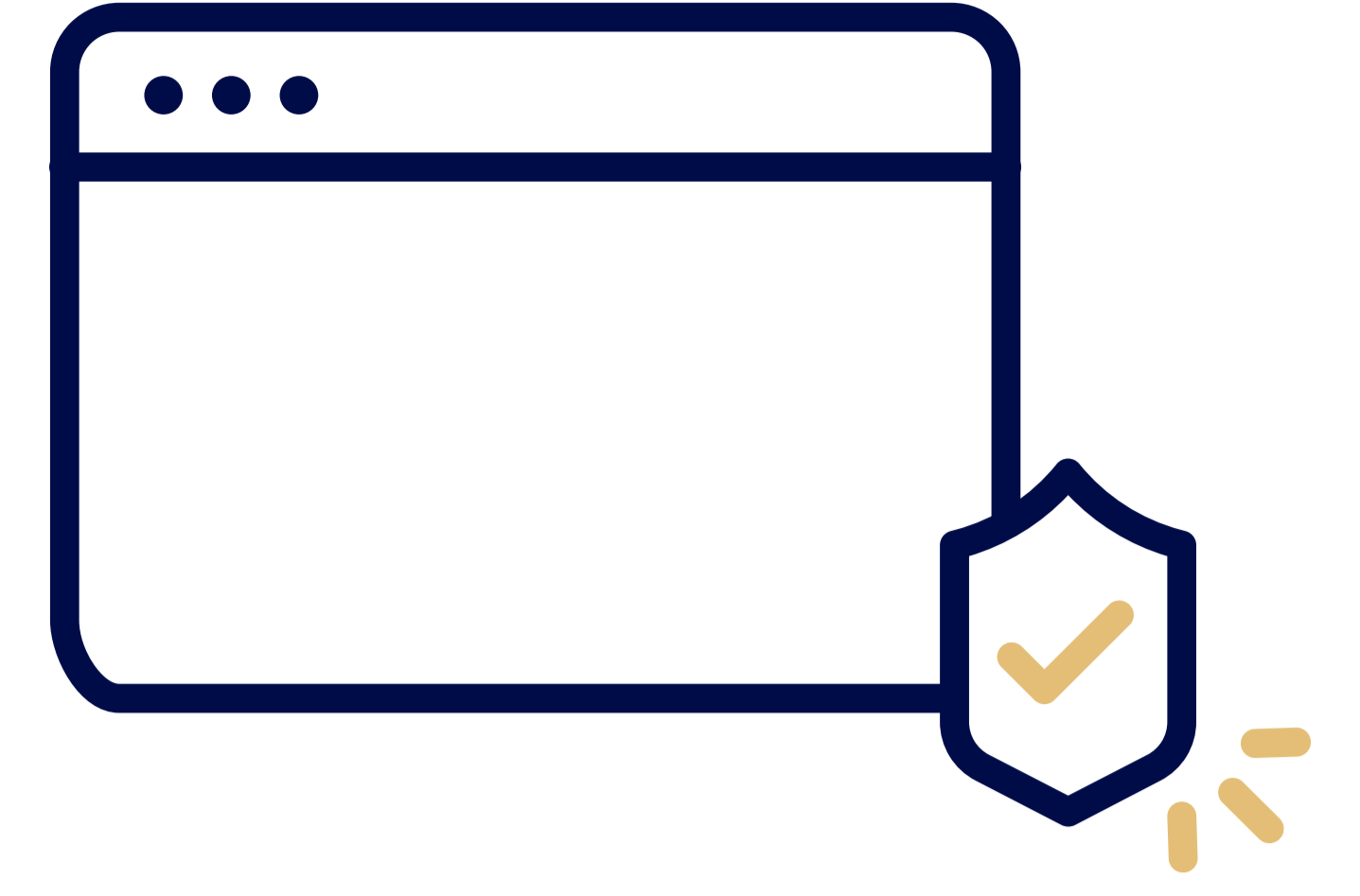
						
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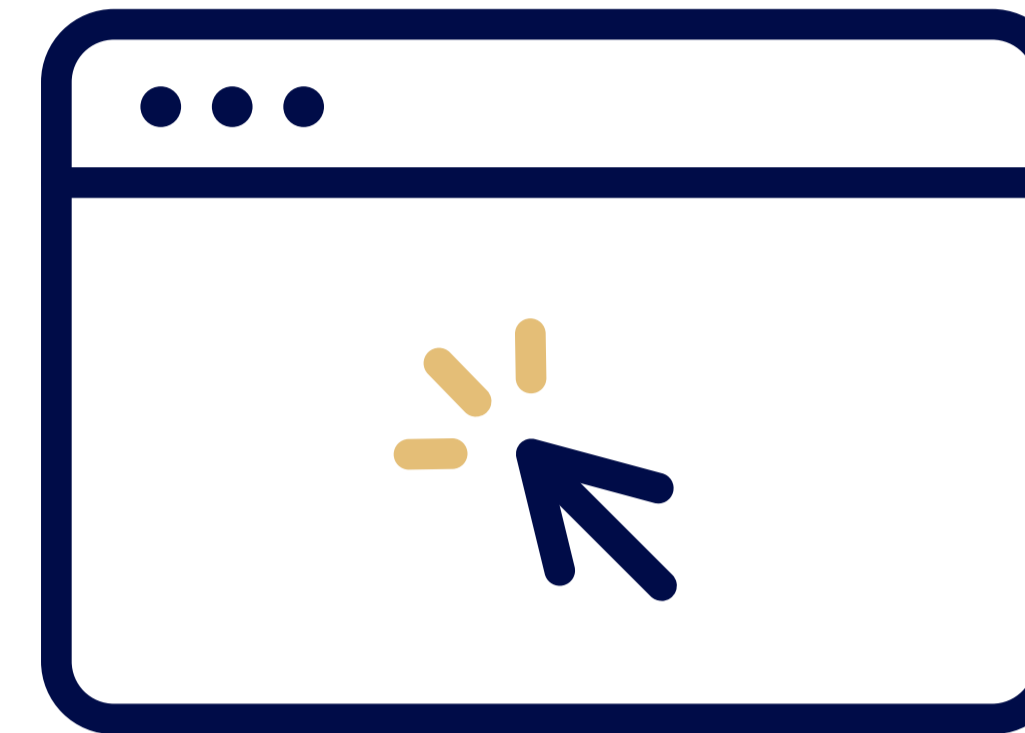
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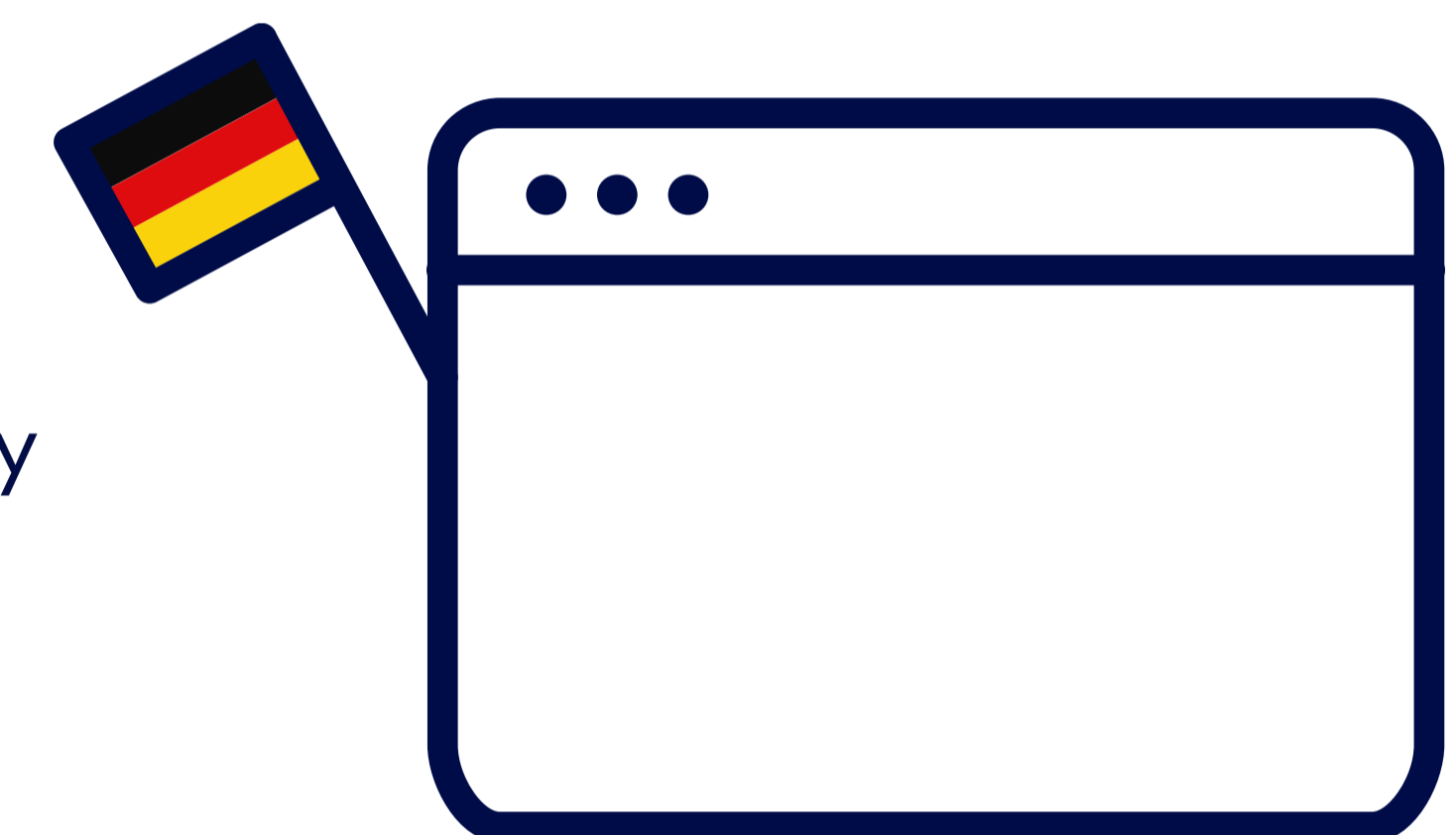
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**“I believe people are smart and some people want to share more data than other people do. Ask them. Ask them every time. Make them tell you to stop asking them if they get tired of your asking them. Let them know precisely what you’re going to do with their data.”**

Steve Jobs  
All Things Digital Conference, 2010

## Cookie Consent

Stand above your competitors by implementing compliant cookie consent measures on your small business website.

Get in touch

