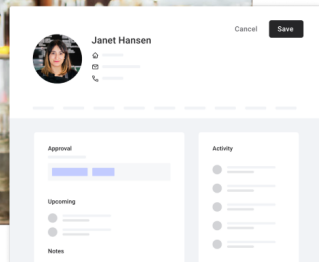
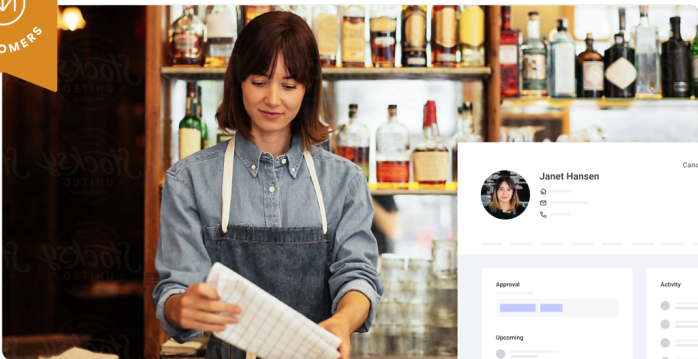




Strengthen business with smart customer management

Empower SMBs to get to know their customers better. Customer data is a valuable asset to building a successful business online, and can often be challenging for SMBs to collect and manage. With Mono Customers, it's easy.



Valuable insight

Mono Customers captures important website user interactions, such as form data, into a user-friendly database. This data enables business owners to gain valuable insights into how website visitors, be it prospects or customers, interact with their business. SMBs can then leverage this data to create tailored online experiences.

Target better

SMBs can use collected data to create dedicated user groups, such as loyal customers or prospects. This allows business owners to easily decide and plan which customer segments are relevant to target for specific marketing activities.

Stay in touch

The most effective strategies for email marketing campaigns are subscriber segmentation (78%) and message personalisation (72%).* With a native customer database, SMBs can add recipients to specific user groups for easy targeting. They can also import and export these customer lists to use in email campaigns.

Make it exclusive

SMBs need to manage many relationships including loyal customers, distributors, and more. With password protected pages, business owners can give exclusive access to content with privileged information, special offers, and more.