Ecommerce continues to growing exponentially — your sales should too

81%
of shoppers begin their
search online

$6.3 trillion
global ecommerce sales
projected in 2023

24%
Projected share of
global retail by 2026

Less than 30% of small businesses are actually selling online

➔ They don't think they need to be online
➔ They think ecommerce is too hard
➔ They don't know how to get started

That gives you a huge opportunity!

✓ Differentiate your business by offering customers a fast, easy way to sell online
✓ Boost sales by attracting ecommerce customers and upselling current ones
✓ Increase ARPU by selling or bundling an online store with your other services
✓ Grow customers' revenue by helping them sell on a website, social, and more
✓ Increase stickiness and retention by helping customers find success online

ECWID IS DESIGNED TO HELP BUSINESSES GROW

1 Get started in minutes, no technical skills needed

- ✓ Create a website or add to any existing site
- ✓ Set up a store with step-by-step instructions
- ✓ Quickly import or add products
- ✓ Choose from built-in payments and shipping
- ✓ Manage everything from your phone

2 Increase sales with built-in integrations

- ✓ Sell on Facebook and Instagram
- ✓ Sell on marketplaces like Amazon
- ✓ Use automated marketing tools
- ✓ Sync with point-of-sale systems

Retail Tech 100 CB INSIGHTS 2020

Capterra BEST EASE OF USE 2021

#1 E-commerce in Europe 2020

G2 Fastest Implementation WINTER 2021

G2 Easiest To Use WINTER 2021

It's never been easier to add ecommerce to your business

- ✓ White label branding
- ✓ Wholesale pricing
- ✓ Automatic updates
- ✓ AWS cloud hosting
- ✓ Robust support
- ✓ PCI DSS Level 1 certified